

IRMA TIMES
Serves Every Home in the
District. Full of Interest to
Farmer and Oil Prospector

IRMA TIMES

THE ALBERTA OIL GAZETTE

IRMA
Centre of the Best Mixed
Farming Territory and the
Richest Oil Field in Alberta.

Vol. 13; No. 7.

Irma, Alberta, Friday, November 16th, 1928.

\$2.00 per year in advance; 5c per copy.

CHURCH NOTICES AND ACTIVITIES

CHURCH SCHOOL 11 A.M.
"Meeting Prejudice" Acts 21:17-23, is the theme. Suggestive resolves arising from the lesson,—"I will not allow myself to become prejudiced against any person in the locality in which I live or against any plan that may be suggested by others."

"When I find a spirit of unfairness anywhere I shall make it my business to try to overcome it by such a way as to offend no one."

I will try to be fair in everything I say at any meeting because I realize that prejudice stops progress."

A prayer suggested by the above topic: "Dear Father of all mankind, help us to measure our prejudices by the Golden Rule, and to treat those who belong to another race, or to another church, as we would to be treated in their place. For Jesus' sake. Amen."

The long looked for story is coming for Sunday, November 18th. It was advertised for September but was delayed until now. A paper for each family has been purchased by the church school. This is a story for the whole family. There are one thousand prizes being given in Canada in connection with this story. Is there any reason why we should not have prize winners from the Irma United Church School? Why not try for the Junior Prize in the Public School and senior in High School?

The United Church School Christmas Entertainment is being planned and practices will begin in the course of about two weeks.

The Ladies Aid will meet with Mrs. Carter on November 22nd. All women are invited.

Are you going to the United Church Anniversary Supper on November 19th? Yes, we are all going. When do we eat? From six to eight o'clock.

Rev. Wright was in Fort Saskatchewan during the week to officiate at a marriage.

The anniversary services in the United Church are at 11 and 7.30. Rev. Bainbridge, speaker. Everybody welcome.

WEEKLY REVIEW PROV. MARKETS

BEEF—Edmonton reports that market tone showed improvement and prices moved up from 25¢ to 50¢. Choice heavy steers made from \$8.50 to \$8.75; choice light \$8.50 to \$9; good \$8 to \$8.50 medium \$7.25 to \$7.75; common \$6.50 to \$7.

FEDERS, STOCKERS—Offerings in this market cleared more readily this week. Feeder steers going at \$6.50 to \$7.75; stock steers \$5 to \$7.25; stock heifers \$5.50 to \$7; and stock cows \$5.25 to \$6.25.

HOGS—Quotations from Edmonton show that the market there is now down to the \$8.50 level for thick smooths, fed and watered, with select at \$9.

SHEEP—Edmonton reports yearlings bringing from \$8 to \$8.50; ewes \$4 to \$6.50, with lambs easier at \$9.50 to \$11.

HAY—Upland \$10 to \$11; timothy, \$10 to \$11 at country points; \$13 for upland at city markets.

GREENFEED—Demand moderately active at city market, but nothing doing at country points. City market quotes \$10 to \$11.

FEED OATS—Good demand; little arriving. Bringing 40¢ to 45¢.

FURS—Outlook not very bright. Many manufacturers across the line hard hit through buying at high prices last year.

MARKET PRICES
WHEAT

No. 1 Nor.	\$1.00
No. 2 Nor.	.93
No. 3 Nor.	.88
No. 4	.81
No. 5	.67
No. 6	.56
Feed	.52

Oats	
No. 2 C.W.	.41
No. 3 C.W.	.37
Extra 1 Feed	.35
No. 1 Feed	.33
Barley, No. 2 C.W.	.51
Flax, No. 1 N.W.	1.60
Rye, No. 2 C.W.	.81

NEWS ITEMS FROM KINSELLA

Mr. and Mrs. Trenhaile of Vegreville spent the week end with Mr. and Mrs. D. Corbett.

Mrs. Hawkesworth and son, of Vermilion spent Sunday with their daughter Mrs. Jack Neal.

Miss Larue and Mr. J. Beschell spent the holiday at Stettler.

Mr. Joe Justik who is attending school at Killam, spent the holidays with his parents Mr. and Mrs. Justik. Mrs. J. Henderson of Drumheller, Alberta, spent a day last week with her friend, Mrs. Frank Murray.

Mr. E. C. Williams and Mr. D. Corbett spent a day in Edmonton last week. Jack Corbett returned home with them to spend the holidays here with his parents Mr. and Mrs. D. Corbett.

Quite a number from here attended the picture show at Viking last week, the picture being "Ben Hur." Miss Bessie Hart spent the holiday with her sister Mrs. Christenson at Jarrow.

Mr. Third is spending a few days in Edmonton.

The Ladies Aid are holding their Bazaar and Tea on Saturday afternoon, December 1st in the church.

Miss Irene Wachter went to Wainwright last Friday week where she has accepted a position.

Miss Minnie Ross of Viking spent Sunday with her Aunt Mrs. P. J. Wangness.

NEWS ITEMS FROM JARROW

JARROW CHURCH NOTICE
Sunday, November 19th

Kinsella — 11 A.M.
Overleigh — 2 P.M.
Lake Vernon — 4 P.M.
Jarrow — 7:30 P.M.
Everybody welcome.

The school teachers, Miss D. Kennedy and Miss M. Smith have returned after spending Thanksgiving at their respective homes. Before going home they attended the Teachers Convention at Wainwright.

Mr. C. Jenkins, the teacher of Coal Springs school, returned on Wednesday after spending the holiday in Edmonton and Wainwright.

Mr. George Fisher left on Monday for Edmonton where he will spend a few days on business.

Mr. Gibson held a successful goose shoot in the village on Saturday. Many were the fluke shots that brought home a goose for Thanksgiving dinner. We noticed some practising being done on the next day so it looks as if the next shoot will see some better marksmanship.

Mr. and Mrs. N. Luxton spent Thanksgiving at the latter's home near Innisfree.

Mrs. Orr has been on the sick list for some time. Her many friends wish her a speedy recovery from her illness.

HIGH SCHOOL REPORT FOR MONTH OCTOBER

Grade XI.—Morris Wright (8, 2, 0) Grades X and XI.—Myrtle Glasgow Villetta Wright (5, 1, 3).

(7, 1, 2); Mary Lander (7, 4, 1); Grace Love (6, 0, 0); Frank Maguire (6, 0, 1); Margaret Rae (A.R.).

Grade X.—Florence Allen (7, 1, 2); Eleanor Barber (A.H.); Beulah Blade (7, 1, 0); Marporie Locke (S.S.); Helen McDowell (7, 4, 2); Bernice Mathison (4, 0, 1); Ethel Milburn (7, 2, 1); Harriet Nash (7, 1, 1); Bertil Sellstadt (6, 0, 3); Violet Simmons (7, 3, 1); Phyllis Thurston (S.S.).

Grade IX.—Eva Congdon (6, 2, 0); Mabel Enger, (6, 3, 1); Vera Herbert (2, 0, 1); Vera Thorpe (6, 3, 1);

A LETTER OF THANKS

The management of the Boxing Exhibition which was put on for the benefit of Mrs. Mathison on Friday night last wishes to thank all those who assisted in any way to make it a success. More especially the boys who were good enough to give their services free of charge in the boxing contest. Also we wish to thank Mr. Keifer who kindly gave the hall free of charge.

NOTICE
Trespassers tearing down fences and hunting on the North Half of Section 32-45-3-4, will be prosecuted. G. Higginson, Owner.

Canadian National Railways

THIS WINTER---

Make a visit with your relatives and friends. They will want to see you and know how you have prospered in this fair land.

OUR

Low Fares

make it easy for you to get away—just make up your mind you're going, and the local agent of the Canadian National will arrange all the details of the trip.

Canadian National through trains pass through a territory replete with scenic grandeur, of historical and educational value to the traveller. On its trains will be found companions jolly and likeable—an infectious air of friendliness and goodfellowship. There is nothing superior to the Canadian National sleeping and dining car service. Radio-receiving service is an added feature on the through trains.

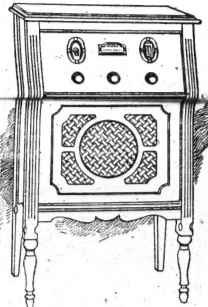
Full particulars gladly given by any Canadian National Agent, or write J. MADILL, District Passenger Agent, Edmonton.

Canadian National Railways

LISTEN TO A Westinghouse RADIO



For
True-to-Life
Tone Quality



Westinghouse Battery Console
Price without tubes \$167.00

EVERY Westinghouse Set will reproduce with fidelity the "true-to-life" tone quality of the music and voice as created in the studio.

You have only to listen to the improved 1929 models to realize the advance Westinghouse has made, in the science of Radio Reception.

One control gives you accuracy and ease of selecting the station you want. Distant stations brought in with clarity and volume.

Full six tube power at all times.

Selectivity, finely balanced, giving equal performance in the upper and lower wave bands.

New improved cone speaker, developed by Westinghouse.

We will gladly give you a demonstration

AUTHORIZED WESTINGHOUSE DEALERS

For Batteryless, Battery and the Full Line of Radiola Models

IRMA MOTORS,

Dealers,

Irma, Alta.

WHEN YOU BUY A WESTINGHOUSE YOU OWN THE WORLD'S MOST ADVANCED RADIO

BABY CHICKS—Pure-Bred-to-Lay that Liv-An-Gro from Tested, Trapnested and Inspected Flocks. White Leghorns, Barred Rocks, Reds, Wyandottes, White Rocks, Anconas, Minorcas, Orpingtons. Early Order Discount for Orders received now. Write for Free Catalogue Alex Taylor's Hatchery, 362 Furby St., Winnipeg, Man.

CHICKENS—Pure bred. White Rocks, bred for both type and laying qualities; winners of 1st, 2nd and 3rd prizes at Edmonton Exhibition. Prices \$2.50 to \$5.00 each. —Rev. Thom Gordon, Tofield, Alberta. 6-10p

Johnson's THE LEADING Cafe

Corner 101st and Jasper Ave., Edmonton

Read the Ads in the Times

KEIFERS SHOWS

IRMA, ALBERTA

ONE DAY ONLY

Wed. Nov. 21

4.15 Two Shows 8.15

A MIGHTY DRAMA OF THE AIR

WINGS

This Master Roadshow Picture Attraction Carries Its Own Musical Director and Score and is Synchronized With

Special Sound Effects

ADMISSIONS—Matinee: Adults 85¢; All School pupils 30¢. Evening: Children under 12, 55¢ Children over 12 and Adults \$1.10.

Unreserved

Auction Sale

Tuesday, Nov. 27th

NORTH EAST QR. of SEC. 20-47-8-w4th

Sale Starts at 11 A.M.

Lunch at Noon.

19 Head Horses & Colts

Full Line Farm Equipment

SEE POSTERS

H. Osterhout, Owner

W. STUART, Auctioneer.

RED ROSE TEA "is good tea"

If you want the very best, ask
for Red Rose Orange Pekoe
In clean, bright Aluminum

The Menace of Communism

The Sixth International Communist Congress held in Moscow this year declared its avowed policy "to concentrate Communist propaganda on the young people of the world," not on the young people of Russia, or even of Europe, but of the world.

Has that declaration any meaning for Canada? Is it one that the people of Canada need pay any attention to, or in regard to which they should take action?

Communism thrives where there is oppression, injustice, extreme poverty, lack of employment resulting in enforced idleness, and inevitably arising from these conditions, general discontent. Satan still finds mischief for idle hands to do, and there is nothing quite so mischievous in the world today as Communism and its many pernicious doctrines.

Communism, therefore, found fertile ground in Russia owing to the centuries old oppressions and injustices of the old Tsarist regime, during which the most abject poverty and ignorance continued among the masses of the people alongside an aristocracy rolling in wealth and indulging in all forms of extravagance and luxury. The added sufferings, sacrifices and horrors of the Great War were all that was necessary to set the country aflame and provide the Communists with the opportunity they had long been awaiting.

In Canada, unlike Russia, there is no oppression of the people; justice is not tolerated, and has only to be exposed to be remedied; cases of extreme poverty are rare indeed, and, when found, sympathetic governments, organizations and people respond to the call of need; work, as a rule, is available to all who are willing to work, and seasons of unemployment are but temporary and not a general thing; the overwhelming mass of the people are happy and contented. The soil of Canada is, therefore, not fertile ground for cultivation by the Communist agitator.

Nevertheless, Canada is not being ignored by the Communists of Russia in their visionary attempt to grasp world power through the overthrow of all institutions of law and order, all religions, the destruction of all present forms of government, and the confiscation of all property and other rights of individuals. The Communist will never be satisfied until he brings about a reign of terror and a condition of chaos in all countries similar to that created by him in Russia and in certain portions of China. Wherever there is trouble, whether political, social or economic, there the Communist sees his opportunity, and in the past Canada has not been free from manifestations of Communist intrigue and activity. And the Moscow authorities stand ever ready to finance and otherwise support all such efforts.

The Communist leaders realize, however, that they cannot make much headway with the adult populations of Canada, the United States, and the self-governing Dominions of the British Commonwealth. Hence their openly avowed intention to concentrate their propagandist activities on "the young people of the world."

And therein lies the danger to Canada. If in their youth while their minds are plastic and open to receive impressions, and before their characters are formed, the boys and girls of Canada, or of any country, can be inoculated with the virus of Communist disbelief in God and religion, Communist repudiation of all accepted ideas of morality as merely man-made restrictions on individual liberty, Communist rebellion against all constitutional systems of government and courts of law and justice, and Communist doctrine that there is nothing good but everything that is bad in all countries except Russia where, for the time being, Communism holds the whip hand and wields a lash over everybody who dares to voice even the mildest criticism of its methods,—if, we say, the youth of Canada can be infected with such ideas, then the very foundations of all that we revere and hold dear in Canada today are being very seriously undermined.

Communism is conducting such a campaign in Canada at the present time. The orders of the International Congress, at Moscow, are being carried out to the letter. Communist day schools and Soviet Sunday schools are being conducted, the most pernicious literature for children is being circulated, and every conceivable plan to attract the interest of the children is adopted and followed. In an age when there is a youthful tendency to scoff at religion as old-fashioned, God, the church, and all religion is openly as well as covertly attacked. Modern youth is encouraged to "go the limit" in throwing off the conventions and restraints of the past, and are ridiculed if they hesitate to do so. The sanctity of the home is laughed at, and parental, as well as all other forms of authority repudiated as forms of slavery and a denial of the rights of youth.

The campaign is highly dangerous. It is an insidious campaign, and therein lies its greatest danger because it is so frequently difficult to locate and combat it. But it must be fought and dragged into the open for the ugly thing it is, otherwise grief and sorrow is being prepared for parents and children alike, for the home, the church, and the state.

In setting their faces sternly against this disruptive thing, let the Canadian people see to it that no oppression, no injustice, no suffering through poverty or because of lack of work, is allowed anywhere in the Dominion. Let the churches forget their minor differences in doctrine or in forms of worship, and instead of fighting each, unite their forces in order that effective warfare may be waged on a system which, if it is not destroyed, will ultimately destroy all churches and all religion, and in destroying these great bulwarks, destroy also the home and the state, and lead to the damnation of the individual.

Big Demand For Sheep

British Columbia Owners Shipping Thousands To Market

Along with the vastly improved position and prospects of grain farmers, beef cattle men in British Columbia, who held on during lean years, are reaping their reward. Sheep farmers as usual are on velvet—sheep have been a consistently good bet in British Columbia for years, and appear likely to remain so. Heron Bros., with 135 per cent. increase from the lamb crop are shipping between three and four thousand head

to market and retaining around one thousand ewe lambs for breeding stock. The demand for sheep is strong and, with more and more farmers getting into the game on a big scale and farmers generally turning their attention to sheep in smaller numbers, the temptation to sell is almost irresistible.

An Oil That Is Famous—Though Canada was not the birthplace of Dr. Thomas' Electric Oil, it is the home of that famous compound. From here its good name was spread to Central and South America, the West Indies, Australia and New Zealand. That is far ahead enough to attract its excellence, for in all these countries it is on sale and in demand.

Pennies to the number of 800,000,000 are collected every year from the slot gas-meters of consumers served by the Gas Light and Coke Company, London.

A Scotchman recently sued a baseball company because he was hurt while watching a ball game. He fell out of a tree.

Minard's Liniment for Backache.

Oil Shale and Tar Sands

Vast Resources Located In Maritimes and In Alberta

Canada has vast resources of oil shale and bituminous sands, the former occurring in Maritime Provinces, and the latter in Alberta. These deposits have long been considered as potential sources of products generally obtained from crude petroleum. As a result of recent modifications in refining methods these raw materials may now be seriously considered as sources, to be drawn upon when needed, to help in supplying the rapidly increasing demand for motor fuel.

WOMEN OF MIDDLE AGE

Need Rich, Red Blood To Maintain Good Health

After passing the age of forty every woman has reason to grow anxious about her health. This time of trial, with its attacks of faintness and fits of depression, its often violent headaches and back pains is rightly dreaded by women; but if reasonable steps are taken to safeguard the health, no serious ill-effects will arise. At this turning point in life Dr. Williams' Pink Pills have given a helping hand to thousands of suffering women who were fighting a hopeless battle against poor health and waning strength.

The very best help for any woman of middle age is the health help given by Dr. Williams' Pink Pills. These pills reinforce the blood supply, enriching and purifying it. In doing this they nourish the starved and overtaxed nerves and give new strength and vitality to the whole system. By this natural process Dr. Williams' Pink Pills completely dispel all pains and weakness, and a better, happier condition of health and spirits arises.

Every woman of middle age should take advantage now of the wonderful health-help of Dr. Williams' Pink Pills. They are sold by all medicine dealers or will be sent by mail at 50 cents a box, by The Dr. Williams' Medicine Co., Brockville, Ont.

Help For Mental Cases

Administration Of Gaseous Mixture Has Strange Results

A miraculous demonstration of awakening persons mentally dead was made by University of Wisconsin scientists before the seventh annual conference of the Central Neuro-psychiatric Association, at Madison, Wis.

Two patients from the state insane asylum were aroused from mental and physical stupor lasting over many months by administration of a gaseous mixture. The patients sat up, moved naturally and talked lucidly.

Going Upstairs Had to Sit Down Breath So Short

Mrs. H. Brousseau, Magog, Que., writes:—"For many years I suffered with shortness of breath; then four years ago I had palpitation of the heart, and was so bad I had to sit down two or three times when going upstairs. I read about



so I got a box, and in no time I felt better, so I took three boxes more and I have never had shortness of breath since."

Price 50c. a box at all druggists and dealers, or mailed direct on receipt of price by The T. Milburn Co., Ltd., Toronto, Ont.

A man is as old as he feels; a woman as old as she feels inclined to tell you.

Break Colds with Minard's Liniment. "Cloak-room attendant: 'Did I give you the right coat and hat, sir?' 'No, thanks.'"

for Every Milk Need



It's Unsweetened

Canadian Arctic Expedition

Well On the Way To Frozen North, Equipped With Radio

An example of the use of Canadian products by the Canadian Government in important scientific and exploration work comes with a report of the departure from Ottawa of the Canadian Arctic Expedition, organized by the Northwest and Yukon Branch of the Canadian Department of the Interior.

The expedition was under the direction of Major L. T. Burwash, well known Canadian Government explorer, who has spent much time in the far North. Press reports this summer indicated that Major Burwash was off on one of his solitary jaunts, but the general Canadian Arctic Expedition, according to information from Toronto, left that city in three parties.

All three parties were equipped with Eveready radio "B" batteries on the sets supplied for the expedition by the Department of Marine and Fisheries. Word has reached headquarters of the Canadian National Carbon Company that all branches of this Department are using Canadian National Carbon Company products.

Reports this summer on Major Burwash's activities indicate he was engaged in exploration of unusual scientific interest which promises to yield also an abundance of romance. He planned a jaunt of 5,000 miles by railroad, boat and dog team leading him to the magnetic pole, the trip being planned partly as a hunt for relics of the Arctic expedition of Sir John Franklin which ended in disaster in 1845.

Rumor slithering back occasionally from the frozen North has told that one of Franklin's two ships, the Erebus and the Terror, may be sighted in the Arctic Ocean near King William Land or Boothia Peninsula. If the ship can be found the Canadian Government will be enriched by the recovery of old relics and records believed to be aboard her.

Major Burwash also planned to investigate conditions among the Eskimos north of Mackenzie and Keewatin and the proposed tractor-train route from Wagner Bay on the West Coast of Hudson Bay to Cockburn Bay south of King William Land.

One of the primary purposes of the expedition assigned by press reports is to determine the westward shift of the magnetic pole so that mariners' charts may be corrected.

Worms cause fretfulness and rob the infant of sleep, the great nourisher. Dr. Gravel's Worm Expeller will clear the stomach and intestines and restore healthfulness.

School Of Education

University Of Alberta To Assist Graduates To Enter Teaching Profession

A school of education is being established at the University of Alberta with a view to enabling students desiring to enter the profession of teaching at the end of their university career to do this far more conveniently than has been the case in the past. The university senate and the provincial department of education have arranged for the opening of the school of education during the present session, but the scheme will not be in full effect until next year.

Radio In Canada

The total number of licensed radio stations in operation in the Dominion and on ships registered therein was 216,700 on March 31, 1927.

All Night With Asthma. Everyone knows how attacks of asthma often keep their victims awake the whole night long. Morning finds him wholly unrefreshed for a day of business, and yet business must still be carried through. All this night suffering and lack of rest can be avoided by the prompt use of Dr. J. D. Kellogg's Asthma Remedy, which positively does drive away the attacks.

The California Valley quail has been successfully introduced into such distant countries as Chile and New Zealand.

Worms, by the irritation that they cause in the stomach and intestines, deprive infants of the nourishment that they should derive from food, and mal-nutrition is the result. Miller's Worm Powders destroy worms and correct the morbid conditions in the stomach and bowels that are favorable to worms, so that the full nutrition of the child is assured and development in every way encouraged.

Newsprint Paper

Ground wood pulp and unbleached sulphite fibre are the chief components of newsprint paper manufactured in Canada.

Minard's Liniment Invaluable Everywhere.

The diamond is the hardest substance known.



Neighbourly Advice

SMOKE
OGDEN'S
CUT PLUG



SAVE THE VALUABLE
"POKER HANDS"

Activity Of Flying Clubs

Toronto and Montreal Clubs Head All Canada In Flying Hours

The Toronto and Montreal Flying Clubs lead all Canada in flying hours, according to a report of the Department of National Defence. Up to the end of September, Toronto planes registered 881 flying hours, Montreal 590, Ottawa 480, Hamilton 408, Regina 303, Edmonton 266, London 159, Victoria 77, Border Cities 50 and Calgary 37.

Regulate On the Farm.—Every farmer and stock raiser should keep a supply of Dr. Thomas' Electric Oil on hand, not only as a ready remedy for ills in the family, but because it is a horse and cattle medicine of great potency. As a substitute for sweet oil for horses and cattle affected by colic it far surpasses anything that can be administered.

French Launch Powerful Sub.

A powerful submarine of a new type has been launched by the French Navy. It is the Vengeur, capable of eighteen and one-half knots an hour on the surface and ten knots under water. Sixty men form the crew. The craft is 186 feet long, twenty-six feet wide and weighs 2,050 tons.

A Full Representation

All self-governing Dominions in the British Empire were represented this year at the Grocers' Exhibition, which was held at the Royal Agricultural Hall, Islington, London.

Poultry For Japan

B.C. Pedigreed Poultry Shipped To Flowery Kingdom

The fourth shipment this year of British Columbia pedigreed poultry for government experimental farms and well-known private breeders in Japan went forward recently from Victoria.

The shipment was made up of birds sold by private poultry breeders and the Poultry Department of the University of British Columbia, owner of "Maizie," the world's record egg layer.

No surgical operation is necessary in removing corns if Holloway's Corn Remover be used.

I heard awhile ago, of an elderly mother being asked what she would do if she had her life to live again, and her answer was worth passing on: "I would scold less and praise more."

THINNESS

Over-thinness is detrimental to a child's progress in growth and health.

Scott's Emulsion

of vitamin-rich cod-liver oil is a body-building food and tonic that overcomes thinness and helps build up a sturdy body.

Scott & Borne, Toronto, Ont. 25-53

EVEREADY
Layerbilt

Thousands of radio owners all over Canada have taken the guess and uncertainty out of "B" Battery power by standardizing on Eveready Layerbilt "B" Batteries.

Three sizes now available—the large 45-volt size for all loud speaker sets; the medium size (45 volts) for low drain sets, and the 22½-volt Layerbilt for long service wherever a battery of this size is required.

Your nearest radio dealer can supply Eveready Layerbilt "B" Batteries in the size you need; also, Eveready "A" and "C" batteries.

Canadian National Carbon Co., Limited
Calgary Vancouver TORONTO Winnipeg
Owning Eveready Battery Station CKNC, Toronto

31208



Radio is
Better with
Battery
Power



STOPS COUGHS

N. W. U. 1768

Famous Holstein Herd Provides High Bred Cattle For Western Development

With the dual object of producing supplies for its own use and to provide high bred cattle for Western development, the Canadian Pacific Railway established about eighteen years ago a herd of Holstein cattle at Strathmore, in Alberta. The foundation herd was small, but even at its beginning included several cows afterwards distinguished as great producers. Since then only the best sires from ancestors of proven merit have been used. In the natural course of events, these sires were bound to bring about a wonderful improvement in the parent herd.

Taking as its motto "High production with show ring quality" and insisting that the Strathmore Farm be a paying proposition, the Animal Husbandry Department of the Canadian Pacific has consistently pursued the policy of breeding a herd of uniformly good quality and distinctive Holstein type. Special attention has also been devoted to obtaining high milk and butter fat production. Strathmore herd now comprises

dam and three grandparents were all born on the Strathmore Farm.

The Carnation Milk Company of Seattle has the finest herd in the world—none but the finest cattle are considered. A few years ago they started the breeding world by paying \$100,000.00 at public auction for a Holstein bull. And they wanted to add little Strathmore Veeman Fairchild—161846—to their herd. So after the Vancouver Exhibition, she changed her country and her colours and is now being shown with the great Strathmore herd at the greatest United States cattle shows. She won first at the Kentucky State Fair, and at Fares, Nashville, and Chattanooga, being Senior and Grand Champion at the latter show.

Two young bulls, Strathmore McKinley Fairchild Wayne—70852 and Strathmore DeWinton Matchless—71977—were junior and reserve junior champions at each of the prairie shows. At Victoria and New Westminster, Strathmore McKinley Fairchild Wayne was senior and grand

Polar Weather Reservoirs

Wilkins Expedition To Antarctica To Study Conditions

Study of the largest of the world's two great polar weather reservoirs is the main objective of the three aviators comprising the Wilkins Expedition, now en route to Antarctica. The ice cap, as large as Europe, which covers the Antarctic continent, is regarded by meteorologists as the focal weather control of the southern hemisphere.

The few records in existence indicate it is invariably an area of anti-cyclones. This is the well known kind of area marked on every United States weather map as "high," a region of high barometer pressure. A characteristic of anti-cyclones is that the air-currents, revolving about the centre of the area, tend to blow outward from the centre. A notable phenomenon of Antarctica's meteorology has been the inevitable reports that the prevailing surface winds along its outer edges blow outward. Numbers of weather experts have concluded that the South Pole may be blanketed with a "high" area as large as Australia.

Undoubtedly personal liberty is a good thing, but we don't like to ride with a driver who is full of it.

CANADIAN LITERATURE



Professor Joseph McCabe, the famous English lecturer and litterateur, styled "the most learned man living today," who says "Canadian literature is the greatest in the world." He is at present lecturing in Canada.

Detective Stories

Good Nerve Tonic

Research Worker Claims They Are An Ideal Sedative

Many big business men, lawyers and statesmen have admitted a fondness for detective stories because of the distraction which they afford. Now it appears that there is still another good reason for indulging a taste for thrilling mystery tales. According to a prescription being worked out in the psychological laboratories of the University of Chicago, blood-and-thunder fiction is an ideal sedative for the high pressure worker.

A research worker is demonstrating this theory by thoroughly scientific means, using graphs of pulse, charts of respiration and other exact data. After an hour's reading of a thriller, the subjects invariably show "a quieter pulse, a slower respiration and greater self-control." The experimenter hopes to prove that the reading of absorbing fiction is one of the best of nerve tonics.

Devoted readers of detective stories are ready to agree with almost anything in praise of their favorite brand of fiction. But they will find it hard to believe when the blind pockets the pearls and dashes the lamp to the floor their pulses beat slower, or that when the Unknown Terror lurks in the dark just outside the heroine's door they breathe easily and calmly.

When Is a Canadian?

"Never" Seems To Be Answer To This Question

Many people in this country today are third and fourth generation Canadians. The vagaries of the census may write them down as English, Danish or Irish, but these people in the majority of cases have never seen England, Denmark or Ireland, know rather less about them than they probably should, and have no sense whatever of any deep and abiding personal connection with them. But apparently they are to be recorded to the end of the chapter, and their children after them, under the caption of some overseas nationality which is almost as remote to them as Adam. This raises the interesting question: "When is a Canadian, if ever?"

Defective Eyesight

Urban Life Shown To Be Responsible For Eye Strain

As a result of the great strain on the eyes by the complexity of modern civilization, particularly in connection with urban life, it is estimated that seven out of every 10 people in the large centres of population have defective eyesight. Jerry Britton, a consulting optometrist in Montreal, in a recent address in which he produced a moving picture illustrating this, said it was caused by the reaction of the daily demands of urban life upon the delicate organism of the eye. The effect was felt by young and old alike, he said. Human eyes are not adapted to the environment given by modern civilization, according to the speaker.

Chromite Mines

Canada's principal chromite mines are situated in the Colerain district, Quebec, and are regarded as capable of producing large quantities of ore.

Visitor: "Did you see everything in Washington?" Bobby: "No, ma'am, daddy could not show me the red tape."

The longest fence in the world is one of wire-netting in Australia, 1-238 miles long. Its object is to keep rabbits from cultivated fields.

High Quality of 1928 Wheat Crop Revealed By Dominion Grain Research Laboratory Tests

Welcome To British Farmers

The Hundred Cottage Plan Is Meeting With a Good Reception

The farmers of Western Canada have accorded an unmistakable welcome to the 100 Cottages Plan of the Canadian Pacific Railway—the scheme jointly arranged by Lord Lovat, British Under-Secretary of Dominion Affairs and the railway's Department of Colonization and Development. As illustrating the cordiality of welcome to the British farmer families who will occupy these cottages, until graduating as "full-fledged farmers" on their own—C. A. Van Scoy, C.P.R. Superintendent of Colonization here, says that applications from the Canadian farmers for these cottages greatly exceed the proposed supply. The present plan is to have 20 of these cottages in Manitoba, 45 in Saskatchewan, and 35 in Alberta.

To persons who have preached the need of precautions against a lowering of the standard of quality of Canada's wheat, a report just issued from the Dominion Grain Research Laboratory in Winnipeg will be reassuring. Some months ago Dr. Robert Magill, Secretary of the Winnipeg Grain Exchange, said that the wheat crop of 1927, though very satisfactory from the standpoint of quantity, was not so satisfactory from the standpoint of quality. He asserted that of the wheat grown in the Provinces and inspected at Winnipeg, only about 1 per cent. graded No. 1 Northern, and only 6 or 7 per cent. graded No. 2 Northern. In other words, he indicated that some 92 per cent. of the wheat inspected at Winnipeg graded No. 3 Southern or lower. This situation Dr. Magill attributed, in part, to weather conditions in sections of the prairie region, and, in part, to the class of grain planted by some farmers in that part of the Dominion. The Secretary of the Winnipeg Grain Exchange touched upon a topic that Mr. L. H. Newman, the Dominion Cerealist; Mr. G. A. Clark, the Dominion Seed Commissioner; prominent members of the Canadian Seed Growers' Association, and the directors of the Saskatchewan Wheat Pool had discussed. Mr. Newman told the Committee on Agriculture of the Dominion House of Commons a year or more ago and the Saskatchewan Wheat Pool directors later asserted that some farmers in Western Canada, in the hope of attaining higher acre yields or of reducing their risk of losses from rust infections, had been sowing varieties of wheat that were not so desirable as the standard varieties from the standpoint of milling and baking qualities.

The report now issued from the Dominion Grain Research Laboratory reveals the results of tests of the milling and baking qualities of wheat of the crop grown this year. The tests were made with samples of grain from all the three western provinces, secured from the office of the chief grain inspector. Those samples were regarded as fairly representative of the whole western crop. The report, prepared by F. J. Richard

and to be issued, says that the moisture content of the wheat in all grades is low and that to date very little tough grain and no damp grain has appeared on the market. The weight per bushel of each grade of wheat, states the report, is higher than that of last year; the protein content of the wheat is higher in each grade; the quality of the protein is superior, particularly in the lower grades, to that of last year, and the baking quality of the flour made from each grade is decidedly superior to that of last year. The high milling and baking quality of the commercial grades is attributed to the fact that all the lower grades contain a considerable percentage of hard, pure, sound wheat, that frost did not occur until the wheat was nearly matured and that most of the crop was harvested under very favorable conditions. All this is very gratifying to the farmers and to the people of the country at large. Canada has gathered this year the most bountiful yield of wheat in its history. That wheat, according to the report from the Dominion Grain Research Laboratory, is of the kind that commands the readiest sale in the markets of the world—Toronto Mail and Empire.

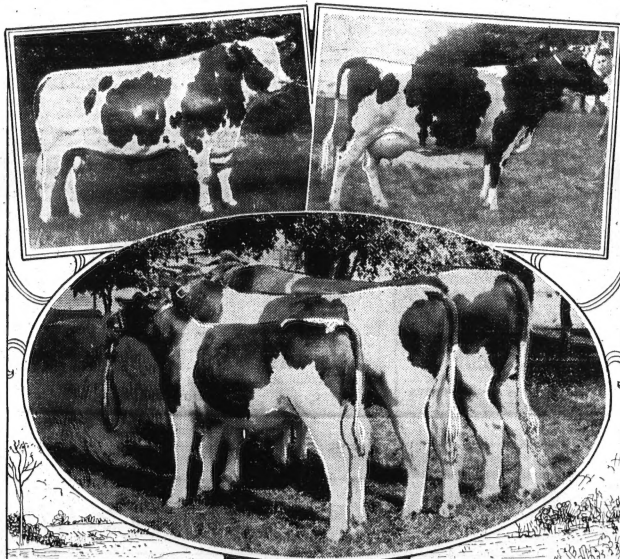
Will Remain Permanently

Employment officials at Regina state that out of the 6,000 British harvesters brought to Saskatchewan, at least 75 per cent. will remain in the West to become permanent Canadian citizens.

"You're looking bad, Scotty!" "Aye, Ail'm suffering frae an awfu' sore throat." "Gosh! Anybody treating you for it?" "No—that's the tr-ooble!"



"Look here, before we fight for her let us toss for her!" — Jugend, Munich.



Upper left—Colony Morag McKinley—34647—Senior Sire of herd at Strathmore, Supply Farm. By many prominent Holstein breeders considered to be the best in Canada. Has 25 daughters with records at two years of age. Has eight daughters on test at present producing an average of 70.2 milk per cow per day. This bull was many times senior and Grand Champion on Western Circuit.

Upper right—Strathmore Veeman Fairchild—161846—Two year old heifer bred at C.P.R. Supply Farm, Strathmore, Grand Champion female at Edmonton, Saskatoon, Regina, and Vancouver, 1928. Sold at close of Vancouver Fair to Carnation Milk Farms, Seattle. She is the first prairie bred female to be adjudged Grand Champion at a western show.

Lower—Strathmore DeWinton Matchless—71977—Junior Bull Calf. Strathmore McKinley Fairchild Wayne—70852—Senior Bull Calf. Colony Koba McKinley, 31st—64799—Senior yearling bull included in Strathmore Show herd, 1928.

over six hundred head of high quality purebred Holsteins, the largest herd of dairy cattle in Canada.

To make a record performance a cow must give over 12,500 pounds of milk in 365 days. Strathmore Farm has 140 record performances to its credit, the highest being 24,500 pounds of milk with 966.25 pounds of butter. There are now on test several cows which will equal this, and at least two who will set a new standard of production.

Perhaps the greatest stimulus to dairying in Western Canada is given by the "A" Circuit Fairs. Cattle are shown here, owners and herdsman meet together and exchange opinions and the smaller farmer reaps a large share of the benefit therefrom. The herd from Strathmore has been exhibited at Brandon, Calgary, Edmonton, Saskatoon, and Regina for years. This year a strong representation was sent out, particularly as regards young animals. After the "A" Circuit Fairs the herd participated in Vancouver, Victoria and New Westminster shows.

At these eight shows the Strathmore herd won one hundred first prizes, two thirds of all those offered, six Grand Championships, and fifteen Junior Championships fell to its lot. "Strathmore Veeman Fairchild"—161846—a two year old heifer bred on the farm, was Grand Champion female at Edmonton, Saskatoon, Regina, and again at Vancouver. She is the first female bred on the prairie to win this award at a Western "A" Circuit show. Her sire and her

champion male, while Strathmore DeWinton Matchless won junior and reserve grand championship. Competition at these Fairs is keen, with Holsteins from famous herds in Ontario, from the Colony Farm herd and others being shown. With the exception of the Junior herd sire, all the cattle shown were bred on the Strathmore Farm. All their dams were bred there and are still profitable producers in the herd.

Of the many bull calves born annually at Strathmore, only those are reared for sale that are from dams which grade either "Gold Medal" or "Excellent" or are from dams not themselves in either of these grades, but having an R.O.P. record of at least 20,000 pounds of milk in a year. All other bull calves are slaughtered at birth.

Thrashing About Completed

Most of Canada's record wheat crop, estimated at over 550,000,000 bushels is now threshed and a substantial proportion of the grain is moving to the markets of the world. It is estimated that about 400,000,000 bushels of the 1928 crop will be available for export, about one-quarter of which will be shipped via Pacific ports, principally Vancouver, and the other three-quarters or 300,000,000 bushels will go eastward.

The Charm Of Solitude

"One's neighbor in Australia," a friend writes, "often lives as much as twenty miles away." In that country, when a man buys a lawnmower, it practically becomes his own property.

Feeding Steers Loose Or Tied

Steers Fed In Loose Pens Make Better Gains

Steers feeding for the market in loose pens made better and more economical gains at the Lemoxville, Quebec, Experimental Station, than those fed tied in the stalls. During a period of nine years in which these methods of housing have been under test, the cattle running loose gave the best returns in all but two seasons. Last year the steers tied in stalls made slightly better gains amounting to 1.99 pounds per steer per day at a cost of 7.10 cents per pound of gain as against 7.75 pounds per steer per day at a cost of 8.09 cents a pound for those running loose in the pens. From his experience with these tests the superintendent of the station, in his report for last year, published by the Department of Agriculture, at Ottawa, reports that steers fed in loose pens make the more economical gains taking one year with another.

"I believe a horse understands more than a dog." "I don't." "Very likely—but I was speaking of the horse."

"Pop, what's a pessimist?" "A pessimist, son, is a chap who won't cash the checks he gets for fear they might come back marked 'insufficient funds.'"

Prof. Hills (in lesson on Mythology): "What was Ceres's other name?" Fred, "31: 'World.'"

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OFFICE.

IRMA TIMES

The Alberta Oil Gazette

H. W. LOVE, Prop.

A Good Advertising Medium and a
Reliable Newspaper on Oil Activities

GASOLINE CONSUMPTION**STEADILY INCREASING**

Sales of gasoline in Alberta for the first ten months of 1928 have exceeded by some 5,000,000 gallons the sales in any previous year, according to figures issued by the Department of the Provincial Secretary. This increased consumption is attributed to the ever-growing use of tractors, grain trucks and combined harvesters in the province as well as the increased number of automobiles licensed during the present year.

Records show that the consumption of gasoline in Alberta for the past seven years, with the exception of November and December, 1928, has been as follows:

1922	9,255,926 gals.
1923	12,562,388 gals.
1924	14,708,307 gals.
1925	15,570,263 gals.
1926	21,188,898 gals.
1927	25,000,000 gals.
1928 (to October 30)	31,000,000 gals.

TO COMBAT SOW THISTLE

J. E. McIntosh in Farmer's Advocate, tells farmers of two ways to combat sow thistle. One of these methods is to spring-plow any bad infested land, and sow at once. The grain crop comes up almost immediately, while the sow thistle seems to require several weeks to get started again and so is kept in check through out the season. The other and sure way of keeping ahead of this enemy of ours is what our college professors call the "short rotation," but, in a little plainer English, seeding down to some kind of hay crop every third year. Sow thistle has practically disappeared from the second crop of timothy or clover, and very little of it will come up in the crop of grain that follows. What more could we want or hope for?

DISINFECTION

Health Service of the Canadian Medical Association.

So many enquiries have been made concerning the disinfection of a room or house after a case of communicable disease has occurred, that the matter is chosen for the subject of this article.

The objective of disinfection is to destroy the germs which cause disease. Disease germs grow only inside the human or animal body. They leave the body of the sick in the discharges and secretions of the body. Once outside the body, the germs die off—most of them very quickly. Drying and sunlight are nature's methods of destroying these enemies. Dark, damp corners delay nature's action.

Concurrent disinfection is the term used to mean the disinfection that is carried on during a disease. It aims, by prompt disinfection of the body discharges and secretions, to destroy the disease germs they contain before there is any chance of their coming in contact with some well person. The eating utensils are disinfected to destroy the germs in the saliva that is left on cups, spoons, etc., by the diseased person. Concurrent disinfection is most important and must be thoroughly carried out until the patient has recovered.

Terminal disinfection is the term used to mean disinfection after recovery of the patient. If Concurrent Disinfection has been properly observed, there is no need of Terminal Disinfection, because all the secretions will have been looked after. This is the point which needs to be clearly understood; proper care during the disease prevents its spread. To try and kill off a few germs that may have survived in a room, after the recovery of a patient, is a matter of practically no importance compared with the need for destruction of the millions of germs given off during the course of the disease.

Terminal Disinfection has been discontinued in many cities, and all attention given to Concurrent Disinfection.

MANY ALBERTA GRAIN EXHIBITS FOR ROYAL SHOW

Entries in the grain classes at the forthcoming Toronto Royal Agricultural Winter Fair have been made by some thirty Alberta farmers and practically the same number will have exhibits at the Chicago International. Included in the list of entries for the Royal, which is larger than previous years, are exhibits from a number of grain growers who in other years have stood well up in the list of prize winners. Interest in this form of competition has been stimulated by the action of the Alberta Department of Agriculture in offering an honorarium of \$50 to any farmer from the province who wins championship honors in wheat, oats or barley as well as duplicating the cash prizes won in any of the grain classes.

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6in. Stove Pipes, at 25c per Length

7in. Stove Pipe, at 30c per Length

6in. Elbows, at 30c Each

7in. Elbows, at 35c Each.

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Let us help you with your building problems. We are always glad to figure the cost of any bill no matter how large or how small.

Storm Sash pay for themselves in about two years. Have you got yours on? If not let us order them for you and you will have them when you want them. Combination Doors carried in stock.

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The Farmers Mutual Lumber Co., Ltd.
P. J. HARDY, Manager Irma, Alta.

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6-H6181 - 12in. Hamilton
2-4674 - 12in. Oliver
1-7146 - 12in. Verity
4-7148 - 14in. Verity
4- 161 - 13in. J. Deere
4- 215 - 12in. J. Deere
2- 152 - 12in. J. Deere
3- 157 - 14in. J. Deere
2- P.F.14 - 14in. J. Deere
1- 165 - 14in. J. Deere
1- 205 - 14in. J. Deere
1- D. B. F. - 14in. J. Deere
2-B14 - 14in. Lacroisse
2-4675 - 14in. Oliver
1-P5083X - 14in. Verity
6-6182 - 14in. Hamilton
2-14 U.R. - 14in. F. & J.
4-P 9664 - 14in. Verity
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FOR SALE—Good family milk cow, fresh. Apply M. M. Ross, phone 812, Irma. 3tp

PIANO—for sale. Upright piano, in the best of condition. This piano is a good one. Apply Times office.

FOR SALE—About 60 loads dry wood. Apply L. Stougard, Sec. 14-45-8, W. 14th, Irma.

LADY WISHING EMPLOYMENT Good cook. State wages. Apply K. Overbo, Jarrow.

LOST — Two Yearling Calves, branded 5J with half circle underneath, on right shoulder. \$400 reward for recovery of the calves.—Jno. H. Peterson, No. 59, Irma, Alta.

FOR SALE—White Wyandotte Cockerels, bred to lay stock from Vegreville Sunshine Hatchery. \$1.50 each. Order early.—Jas. A. Bell, West half Sec. 21-44-9-W4, Irma, Alta. 3tp

SWINE CLUBS HELD

SUCCESSFUL SHOWS

One girls' team, Margaret Roper and Nellie Crawford of Lacombe and one boys' team, Norman Williams and Ray Williams of Vermilion, will attend the Toronto Royal Winter Fair as guests of the Canadian Pacific and Canadian National Railways respectively, as the results of having won first prize in the railway competitions at the Alberta Boys' and Girls' Swine Club shows held during the past week at Edmonton and Calgary.

The Lacombe girls' team which was coached by Calvin Barbour defeated the Wainwright boys' team composed of Parafte Lazarak and Harry Strynadka, coached by District Agriculturist W. N. Pridmore of Vegreville, in the finals of the C. P. R. competition and second place in the C. N. R. competition was won by Wm. Strasshok and Peter Starko of the Chipman club.

In the James Ramsey competition at Calgary the Lacombe team also carried off the honors, while at Edmonton first place in this event was won by the Sedgewick team composed of Gertrude Churchill and Wills Smith coached by District Agriculturist H. W. Scott.

A total of 19 clubs was represented at the show held in Edmonton and Calgary, competition being very keen in the placing of the hogs entered and in the judging contests and demonstrations staged by the club members in attendance.

VIKING

The tenth anniversary of the signing of the Armistice was fittingly observed here on Sunday, November 11th when a special memorial service was held in Recreation hall which was filled to capacity with citizens from the town and country and nearby towns.

While the crowd gathered the orchestra played some suitable selections, and at the hour of three Rev. Mr. Bainbridge, chairman, asked the audience to rise and observe a two minutes silence in memory and honor of the soldiers who fell in the Great War.

The audience then repeated the international prayer in unison, after which O'Canada was sung.

Rev. A. Loydall-Bee, rector of the Anglican church, gave the memorial prayer, recalling the sacred memories of the day, and imploring that the peace gained would be an abiding one. A hymn by the audience, "O God Our Help in Ages Past" preceded the scripture reading by Rev. Bee.

After this W. H. Anderson, president of the local G.W.V.A. made the Poppy wreath offering to Fallen Heroes and read the list of the names of those men from this district who made the supreme sacrifice. A male quartette then sang Kipling's "Lest We Forget," after which the memorial address was given by Capt. K. C. McLeod, of Edmonton. In his address Capt. McLeod spoke of the great sacrifice made by those who fell in the Great War, and if we did not live and carry on the ideals for which they fought, their sacrifice would have been in vain. There was no place for tears in a soldier's life, but rather life and action. A soldier had an objective to reach and seldom failed, and if he failed the first time he tried again. From this we could learn a lesson in civil life. His whole address was listened to with great interest.

Mr. W. Kerns, of Kinsella, sang "The Trumpeter" in a manner that made a deep impression on the gathering. This was followed by another hymn by the audience, after which the Lord's prayer was said in unison. Bugler Comrade Leg then sounded the Last Post and Reveille, after which the national anthem was sung, and benediction pronounced.

Last Friday night, the big barn on the E. W. Wasnich farm, ten miles northeast of town, burned to the ground together with all contents. Mr. Wasnich had been burning some rubbish and grass near the barn during the day and it is believed that sparks had set fire to the barn. The fire was discovered about midnight and had gained such a headway that nothing could be done to save it, as the well was located inside the barn. Mr. Wasnich had stored considerable machinery in the barn for the winter and expected to leave shortly to spend the winter at his old home in Ohio. One horse also perished in the flames.

A herd of Elks from the local Elks lodge to the number of over thirty, hit the trail for Forestburg last Wednesday evening and assisted in the installation of a new Elks lodge at that thriving place. The installation ceremonies were carried out by the well skilled patrol team from Killam Lodge, headed by Exalted Ruler Caldwell, assisted by brethren from Rosalind lodge. After the ceremony a banquet was held in honor of the visitors who numbered over 200. The local Elks returned home with high praise for the hospitality shown them and the splendid time had by all. The Killam team is visiting the local lodge on Thursday evening of this week.

Frank Wood the moving picture theatre man, is to be congratulated on securing such a high class picture as "Ben Hur" prepared to be. This picture is one of the outstanding ones of the present year and there was considerable expense in booking it for Viking. However, the local picture going public always appreciate a good film and attended in large numbers the three evenings and afternoon it was shown here.

Mrs. S. Robinson and son Harry motored to Edmonton on Monday. Mrs. Robinson is leaving this week for Russell, Manitoba, for a visit with relatives and friends. Harry is returning to Calgary where he is employed by the General Motors Co.

Sid Ross who has held a position with the Sloane Drug Co. in Edmonton, has accepted a similar position at High River and has already left for that town to take up his new duties.

Percy Finch and Carl Finch took a little excursion up to Glendon, a small town about 40 miles north of St. Paul de Metis over the holidays and while there they scouted around the bush and succeeded in bringing down two deer. All of which helped to make the holiday a pleasant and profitable one.

Mr. and Mrs. Lawrence O'Toole, of Eston, Sask., were holiday guests at the home of Mr. and Mrs. Fitzmaurice.

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Reefer Coats

\$3.95

Navy Chinchilla Reefer Coats, with Red Flannel lining. Brass buttons. anchor on sleeve. Just the coat for the little man. Sizes 2-3-4-5-6.

Boys Overcoats

Boys Navy Chinchilla Overcoat, made the same style as men's. Has full length lining, belted back, an All Wool Garment. Sizes 28-30-31-32-33.

Each \$8.95

YOUNG MEN'S STYLE—Same as above.

With three-quarter fur fabric lining. Sizes 35-36-37-38. Each \$14.95

MEN'S — Same as above.

Sizes 38 to 42. Each \$22.50

Men's Overcoats

\$14.95

A range of Men's Overcoats in Checkered pattern. Made from Heavy Wool Material, three-quarter length lining. A bargain that you cannot pass up.

Sizes 36 to 44, Each \$14.95

LIDEN'S LTD., Irma

Irma Bakery

PASTRY OF ALL KINDS

ICE CREAM

ICE CREAM, CONFECTIONERY,
TOBACCO, SOFT DRINKS

FRESH FRUIT IN SEASON
PRIVATE BOOTHS, AFTERNOON TEAS

James Pond - Prop.

Irma,

Alberta.

Advertising Peps Up Business

THE OLD, RELIABLE



Use Gillett's Lye to MAKE YOUR OWN SOAP
and for cleaning and DISINFECTING

Gillett's Lye Protects Your Health and Saves Your Money.

WORLD HAPPENINGS BRIEFLY TOLD

Robert Bell, president of the Press Congress of the World, has announced that the next session of the congress will be held at Ottawa, Ont., in July, 1929.

An all-round route around the world is seen as a strong possibility in the near future by J. A. Wilson, controller of civil aviation, who has returned after spending two months in the British Isles and Europe.

C. Lee, it is announced will succeed Chow Kuo Yen as consul-general for China in Canada following the request of the latter who desires to return to his native land after four years' residence in the Dominion.

The Rev. Reuben Archer Torrey, evangelist and Congregational minister, who was associated with the late Dwight L. Moody for nearly 20 years, is dead at his home in Asheville, N.C., in his 73rd year.

England's first demonstration of broadcasting pictures took place recently when the British Broadcasting Corporation successfully transmitted a portrait of King George 10 miles from the Daventry experimental station to Manchester.

The honor of having been the first woman private pilot to graduate from the ranks of the flying club in Canada went to Winnipeg, whose first lady member, Miss Eileen Magill, was passed upon by the civil aviation branch of the Department of National Defence.

Martha Ostenson has been in the sheep ranching country of the Canadian Rockies getting local color for her new novel. Miss Ostenson is planning a trip to Europe this autumn, and will visit, among other countries, Norway, the land from which her parents came to Canada.

Using the airplane from which Alfred Loewenstein, the Belgian financier, fell into the English Channel and was killed, last July 4, a party of sportsmen headed by Lt. Commander Glen Kidston, left England for Africa on the first aerial big game hunt. The airplane has been thoroughly overhauled and refitted.

Western Canada Motorized

A recent analysis shows that 38 out of every 100 farmers in Western Canada own a motor car and 18 out of every 100 farms have gasoline tractors.

London claims the largest ice skating rink in the world in Richmond Ice Skating Club that will open this fall. The skating area is said to be 4,300 square feet.

MOTHER OF TWINS HELPED

Restored to Health by Taking Lydia E. Pinkham's Vegetable Compound

Mitchell, Ont.—"I had little twin babies and for quite a while after I could not do my work because of pains all the way up my legs at the back. I also had headaches and got very little sleep. I took Lydia E. Pinkham's Vegetable Compound, and soon I was able to get up and do my work. I have taken three bottles and I am fine, do my work without trouble and am gaining in weight and strength. I will gladly recommend Lydia E. Pinkham's Vegetable Compound to anyone."

Mrs. F. STANTON, Box 220, Mitchell, Ont.

N. W. U. 1728

Light Beam Produces Music

Expert Could Stop Sound By Blocking Light With His Hand.

A narrow beam of light cast about an assembly room in the Hotel Biltmore, at Atlanta, Georgia, was changed into music and held under perfect control at the will of John Bellamy Taylor, consulting engineer of the General Electric Company at Schenectady, N.Y.

The demonstration, given before the American Institute of Electrical Engineers, was made possible through a complicated apparatus by which electrical impulse is controlled by the beam of light, and represented what Mr. Taylor called "narrow castings."

The equipment used in the demonstration is known as a photo-phone, built on old principles, Mr. Taylor said, but utilizing the perfected photo-electric tube, electric pick-up and newly developed amplifiers and sound reproducers.

An ordinary phonograph with an intricate electrical attachment was used in producing the music. The electrical energy was sent over a light beam in transforming and reproducing elements mounted on a tripod across the room, and music and sound was the result. When Mr. Taylor would hold up his hand in the path of light the music would stop, and as he allowed the light to filter through his fingers the music increased in volume.

THOUSANDS OF MOTHERS USE NO OTHER MEDICINE

Baby's Own Tablets Are the Ideal Remedy For Babies and Young Children

Canadian mothers are noted for the care they give their little ones—the health of the baby is most jealously guarded and the mother is always on the lookout for a remedy which is efficient and at the same time absolutely safe. Thousands of mothers have found such a remedy in Baby's Own Tablets and many of them use nothing else for the ailments of their little ones. Among them is Mrs. Howard King, of Toronto, N.S., who says:—

"I can strongly recommend Baby's Own Tablets to mothers of young children as I know of nothing to equal them for little ones."

Baby's Own Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.



350

Tailored Junior Dress

The small girl today can be as fastidious as her debutante sister in the choosing of her frocks. Design No. 350 buttons down the front, has long sleeves with narrow cuffs and features the convertible collar. It may be worn with or without the wide belt. It will be the delight of any little girl to have a frock like this of novelty plaid woollens, sheer tweed, wool jersey, printed linen, printed pique, wool challis, wool crepe or velvet. Pattern in sizes 6, 8, 10, 12 and 14 years. It only requires 2 yards of 36-inch material with 8 yard of 27-inch contrasting. Price 25 cents in stamps or coin (coin preferred). Wrap coin carefully.

How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

Name

Town

Platinum Production

Canada ranks third in importance, as a source of metals of the platinum group, after Russia and Colombia.

WRIGLEY'S
NEW
HANDY PACK
P.K.
CHEWING SWEET

A treat in the Peppermint-flavored sugar-coated jacket and another in the Peppermint-flavored gum inside—utmost value in long-lasting delight



Another Story About Ants

Psychologist Tells How They Extinguish Fire With Formic Acid

Speaking of flea circuses, here is a story about ants who act as firemen supported by no less an authority than the Journal de Psychologie, edited by Dr. Pierre Janet, internationally known psychologist, of Paris. Marguerite Combes, an entomologist of note, introduced a lighted candle into an ant-hill in the forest of Fontainebleau not far from Paris. A hill of brown ants known as "formic rufa." The ants scurried about a bit and then proceeded to extinguish the flame by squirting formic acid upon it.

These ants are definitely of a higher order than other species inhabiting the forest. In other hills, the ants either became panic stricken or died trying to bite the flame. Where they had the intelligence to try to extinguish the fire by acid, they lacked the ability to direct the stream effectively.

Recipes For This Week

(By Betty Barclay)

SCHOOL CHILDREN'S SANDWICHES

Mix thoroughly together one can salmon, 1/2 pound of cottage cheese and one small can pimento peppers. Season with salt and pepper and add enough thick cream or any good salad dressing to make a smooth paste, thin enough to spread. Butter one thin slice of brown or bran bread, spread filling on this slice of white bread, and put together.

STUFFED HEART

Beef heart.
1 cup cracker crumbs.
1/2 cup white sauce.
1 cup roasted chestnuts.
Salt and pepper to taste.

Wash the heart thoroughly inside and out. Stuff with dressing made from ingredients given above and sew up opening of the heart. Cover with water and boil ten minutes, then simmer until tender. Remove heart from water one-half hour before serving and sprinkle with cracker crumbs, salt and pepper. Bake until brown.

Once a man has been created a Knight of the Garter, he must wear some part of the insignia day and night. Most of the knights wear the badge of the order—which is made of silver—when sleeping.

Minard's Liniment Heals Cuts and Bruises.

"Will you give me a nickel, sir, for a cup of coffee and a roll?" "Sure thing, old man, if you'll show me where you get all that for five cents."



The Best Laxative

Mr. Wm. Towner, New York, writes: "I have felt better in my life. Your purely vegetable Laxative Pills keep my bowels active; headaches and indigestion never bother me now. I enjoy my sleep and get up refreshed with a clear head ready for a day's work."

CARTER'S LITTLE LIVER PILLS
Sold all druggists 25c and 75c red pills.

Some Information About Clocks

Need Care and Attention To Keep Good Time

"A lot of folks seem to forget," said the old clockmaker, pushing his steel rimmed specs up over his forehead, "that a clock is a piece of machinery, and as such, it needs a mite o' care an' attention now an' then."

"Now take a pendulum clock," he continued, pointing to one on a shelf over his work-bench—"that clock has been runnin' and keepin' right time for forty years—and why? Firstly a pendulum clock has got to set level. No use to expect it to run right if it do not. And when you hang a pendulum clock on the wall, you got to fix it so's the pendulum hangs straight. Regulatin' a long pendulum is right simple—just means raisin' or lowerin' the pendulum ball with a screw of the bottom of the ball. You mightn't think it, but one full turn of that little screw changes that clock's rate o' speed two minutes a day. Faster when you raise the pendulum ball, slower when you lower it."

"With short-pendulum clocks—the kind you see here settin' on shelves—of like it might be a mantel clock, instead of tinkerin' with the pendulum, there's that little gadjet projectin' through the dial. It's called a 'arbor' an' one full turn will change the clock's rate two minutes a day."

"Clocks with what's called the lever movement ain't so fussy as pendulum clocks—don't need to get just level—but you want to clean an' oil them more frequent than what you do pendulum clocks. The real fine ones you want to clean an' oil every eighteen months—the ones that ain't so expensive can go two years between cleanin'."

"Regulatin' these lever clocks is right simple. It's just changin' the tension of the hairspring with a little lever you'll find on the back, or maybe on the dial—but you don't move that lever no more than one of the notches you'll see marked on the indicator."

"Yes sir," said the old man, "there's plenty o' fellows will spend hours an' nights tinkerin' with their radio that wouldn't think to spend maybe fifteen minutes once a year to help the faithful old clock to go on keepin' right an' accurate time."

Everyone Should Have Vacation

All Work and No Play Not Good For People

The city dweller has been sold pretty thoroughly on the idea of a yearly vacation. It may be to the shore, to the mountains, to the lake or to the farm—but it is a vacation that puts new blood into his veins and brings the tint of roses to the cheeks of wife and children.

Those who dwell in the great open spaces seldom find time for a vacation. Work, to some extent, makes the man of the home forget his loss, and unfortunately it makes him also lose sight of that look of longing that comes over the face of his better-half as she reads the lures of vacation lands and sees more fortunate friends and neighbors climbing into the family car for a week or ten days "on the road."

Each man owes to himself and to his family to take a vacation. Death comes in due time, and a forced vacation is taken—often many years before it would be necessary were a little play mixed with each year's work.

We can't take our money into the tomb. We can't get all life holds for us by work alone. Now that the crops are in, take a vacation. Go anywhere. Stay two weeks, ten days, one week, or at least for a few days. Use the train, the steamer of the family car. But do something that will be a change and that will bring smiles to both old and young faces that seem to have forgotten how to smile.

Vacation days pass quickly, but vacation remembrances live for an entire year. Take a vacation.—Richard S. Bond.

Famous Nakimu Caves

Near the summit of the Selkirk range of mountains in British Columbia, is one of the most remarkable series of subterranean passages found on this continent. These passages are the Nakimu Caves, in the Glacier National Park, one of the scenic areas administered by the National Parks of Canada, Department of the Interior.

Canadian Mica

Practically all of the mica produced in Canada is of the amber variety (Phlogopite). Mica is marketed in the rough-cobbed state, as trimmed sheet; splittings, scraps, and ground mica. Trimming and splitting is done by hand.

Marriage was the name of a couple who sought a separation order at North London Police Court.

Master Mason
CUT PLUG
SMOKING TOBACCO
IN PACKAGES AND 1/2 LB. TINS
A mixture of very fragrant and mild tobaccos

Not Confined To Canadians

All Subjects Of King George May Cross Border To Work

Living in Canada and working in the United States is the privilege of all British subjects, no matter where they hail from. So says the supreme court of the United States. The widespread impression that this privilege is limited to Canadian citizens is wrong. The Jay treaty of 1794, on which the decision rests, does not mention Canadians either native-born or foreign-born. It says that "his majesty's subjects" and "citizens of the United States" shall have the right "freely to pass and repass by land or inland navigation into the respective territory and countries of the two parties on the continent to America." This applies to British subjects from Scotland, New Zealand, Honduras and many other quarters as well as Canadians.

The little labor marplots, who persuaded immigration headquarters to bar their Canadian neighbors when they dared to work here for a living without using the permission of a union, have done an unwitting service to the cause of international comity and English-speaking friendship.

Mount Robson

The summit of Robson pass is a broad gravel flat extending between Adolphus Lake on the Alberta side and Berg Lake in British Columbia, the two lakes lying about a mile apart. In no other pass in the Rockies does one mountain so dominate the entire landscape as does Mount Robson. Its enormous mass (altitude, 12,972 feet), towers 7,532 feet above the summit of the pass at such close range as to literally overshadow it.

WHOOPING COUGH
No "cure"—but helps to reduce paroxysms of coughing.
VICKS
VAPORUB
Over 21 Million Jars Used Yearly

A Wool Pool

Alberta Government Interested In Getting the Matter Under Way

A wool pool in Alberta is now a possibility. Premier Brownlee met a number of representatives of the industry in the province the other day and the subject was opened up in a preliminary way. It will likely come before the executive council for further consideration in the near future, the Government being interested in all co-operative efforts by way of advising and encouraging.

Check Colds

At the slightest warning of a cold, rub your chest and throat with Minard's.



"A joint bank account must be nice."

"Yes, it's a lovely arrangement. My husband deposits the money, and I draw it out."

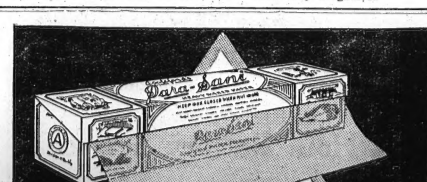
Customer: "How long will this pair of patent leather shoes last?"
Clerk: "Until the patent expires."



When Pain Comes

What many people call indigestion is very often merely excess acid in the stomach. The stomach nerves have been over-stimulated, and food sours. The corrective is an alkali, which neutralizes acids instantly. And the best alkali known to medical science is Phillips' Milk of Magnesia. It has remained the standard with physicians in the 50 years since its invention. One spoonful of this harmless,

tasteless alkali in water will neutralize instantly many times as much acid, and the symptoms disappear at once. You will never use crude methods when once you learn the efficiency of this. Go get a small bottle to try. Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.



Keep Foods Deliciously Fresh

Keep your foods—cakes, bread, pies, cut meats, etc.

—under a covering of Para-Sani Heavy Waxed Paper. You'll be amazed at the length of time they'll stay fresh, delicious! Para-Sani keeps them from staling. Get Para-Sani in the handy, sanitary knife-edged carton. For less exacting uses ask for Appleford's "Centre Pull" Packs in sheet form.

Appleford Paper Products
LIMITED
HAMILTON ONT.

Western Representatives:
HUNTER-MARTIN & CO., REGINA, SASK.

WARM FLEECE BLOOMERS

For Children
2 Pair for 85c



Wo's Fleece Bloomers

A popular Winter Number that combines Warmth with good appearance. Made in Rib Stockinette stitch and Fleece inside with a Warm Cotton Fleece. Comes in Pink, Sand, and Natural. Sizes Small, Medium and large.

Per Pair 60c

Men's Boots

A Warm Boot for Men and Boys. Made from warm Cashmerette with Rubber Sole and Heel, warmly lined with Felt and the Vamp covered with rubber.

Boys Sizes 1 to 5, for \$2.85
Men's sizes, 6 to 11, for \$3.25

Women's Overshoes

Women's popular style Overshoes. Made from Cashmerette in Sand, Fawn, Grey and Black; have Ankle Cuff, some with Adjustable Buckle Fastening, some with the popular slide fastener.

Priced at \$2.25 to \$3.95

Men's Blue Combinations

Men's Blue Combinations, made from standard weight Blue Denim. The make is large and roomy and of good cut. Fly front covering the buttons, so they do not catch or scratch.

All Sizes, sizes 34 to 44, Each \$3.25

Men's Lined Suede Mitts

Made from Soft, Pliable Suede Leather that is very warm. Comes in a rich Brown shade with knitted cuff and warm fleece lining.

Per Pair \$1.50

Women's Winter Weight COTTON COMBINATIONS

No. Sleeve, Knee Length
At \$1.15

QUALITY MERCHANDISE

"Everyday Needs for Everybody"

Men's and Boys'
Genuine Indian-made
Sinew Sewn
MOCCASINS

Men's Overcoats



Big, Cozy Ulsters of Superior Quality and Finish. Made from imported Tweeds and Pile Fabrics in Fawns, Browns, Mixtures and Blue. Deep Convertible Storm Collars, Belt Back or all around belt. Some Leather yokes, some Chamois interlined, some Plush lined.

Specially Priced, \$20.00, \$25.00, \$28.00, \$35.00

Men's Wool Work Sox

Heavy Yarn Socks for outdoor wear. Come in Grey, Fawn, and Heather. A warm, serviceable Sox.

Price, Per Pair 50c; or 3 Pairs for \$1.45

Winter Apples

Get your Winter Apples in during the fine weather. Full range of varieties in both Household Unwrapped and in Fancy Wrapped.

HOUSEHOLD PACK, WAGNERS,
JONATHANS, ROME BEAUTY, ETC.
At \$1.95 Case.

Discount of 10c a Case in Quantities over 5 Cases.

Men's Caps



Snappy pattern in New Society Club Caps. Nice, Neat fitting numbers both with and without earbands. The best of Blocks. They are very Warm and Dressy as well.

From \$1.50

Men's Corduroy Pants

A warm, good looking, long wearing pant, is the Corduroy. This is made from high grade guaranteed English Corduroy in rich Brown shade. Highest grade work by the Northwestern Mfg. Co.

All Sizes \$5.00

Jumbo Sweaters

For Skating or out-of-doors, these are Penman's Jumbo, Knit Sweaters, made from Heavy, High Grade, long staple Australian all wool yarns. Non Sag Pockets and shoulders. Deep storm collar, Non-Stretch-Button holes. Popular Fawn shade.

Sizes 34 to 44, Each \$6.95

WOMEN'S

Cozy Felt Slippers

Made from Warm Felt with soft Chrome sole and heel. Red, Brown, Blue, Fawn. Warm, Comfortable and Serviceable.

Per Pair 95c

Children's Suede Mitts

Some more of these popular Suede Mitts for Kiddies. Soft and Warm with knitted wrist, and Fleece lining. Brown shade.

All Sizes, 5 to 9, for 75c

J. C. McFarland & Co.

MEN'S
"JAEGER" SOCKS
From 75c

Main Street

Miss C. Cairns, formerly with the local bank, has moved to Edmonton.

Mr. Chas. Wilbraham has moved to town for the winter.

The Irma rink opened Thursday night bigger and better than ever.

Mr. and Mrs. G. A. Tripp have been spending a few days in Edmonton.

Mr. and Mrs. P. J. Hardy and Mr. and Mrs. Earl Tomlinson motored to Edmonton Friday morning.

Mr. F. and Arthur Peterson spent Thursday in Edmonton.

J. Fletcher, S. S. Sanderson, and R. A. Larson motored to Edmonton Friday.

Mrs. M. Curfman of Edmonton has been visiting friends in the Irma district.

Mrs. Roy Curfman and family have been visiting with Mr. and Mrs. Renwick.

Mr. N. D. McMillan of Bremner, was in Irma the first of the week visiting his brother Mack McMillan in the Alma Mater district.

Mr. and Mrs. H. A. Campbell of Edmonton have been spending the Thanksgiving holidays with his sister and family Mrs. Jack Rae of Irma.

Miss Georgina Fenton who is teaching at Phillips was home for the holidays during which time she attended the teachers convention at Wainwright.

Mr. W. E. Inklin wishes to announce the engagement of his daughter, Maud Elizabeth, to Mr. E. H. Hobbs of Edmonton, formerly of England. Wedding to take place in December. Farming first—The Family Herald and Weekly Star, Montreal, Canada's National Farm Journal, and a home magazine included. A year for a dollar or three years for \$2. Wonderful!

The local agent C. P. R. lands, E. T. McDowell reports handling about twenty land buyers from Drumheller, Camrose, Loughheed and Killam districts in two days last week. This district holds the enviable record of cheapest land in Alberta, production considered.

Chautauqua will be in Irma, December 1st, 3rd, 4th and 5th. A meeting of the guarantors will be held Saturday after which the season tickets will be offered for sale. Kieffers theatre has been secured and those attending will be assured of a comfortable seat.

Mr. and Mrs. N. V. King of Fabrian, and Mr. and Mrs. W. H. King, of Irma, motored to Edmonton for Thanksgiving. On the way to the city the car hit a bump throwing the two ladies against the cross piece of the roof, Mrs. King Sr. received a bad cut on the forehead which was very painful.

Mr. and Mrs. V. Larson have been spending a few days in the city.

In order to avoid any dissatisfaction on the part of settlers now in Township 46, Range 9, 10 and 11, west of the 4th Meridian, The Canadian Pacific Railway Co. has notified their agent E. T. McDowell that above lands will be available to such local people until the end of this year 1928. Those four townships have been set aside for a colony of Danes. A large number of this class of settlers are expected in this district this winter and early next spring. See McDowell at once if you need more land or pasture.

ROSEBERRY

The ladies of the Roseberry district held a meeting at the school house on Wednesday, November 14th to discuss the Christmas Entertainment. After much discussion they decided to hold their Christmas concert on December 20th. Look out for further notice.

MUNICIPAL DISTRICT OF BATTLE RIVER No. 423

Notice is hereby given that, under the provisions of The Tax Recovery Act, 1922, and amendments thereto, the following described lands will be offered for sale by public auction, at the Municipal Office, Irma, Alberta, on the 11th day of December, 1928, at 2 o'clock p.m.

N.W. Qr. of Sec. 22, wp. 45, Rge 9 West of the 4th Meridian.
S.E. Qr. Sec. 4, Twp. 45, Rge 7, West of the 4th Meridian.

The above lands will be offered for sale subject to a reserve bid, and the reservations contained in the existing certificates of title.

Redemption may be effected by payment of the full amount of the arrears of the taxes and costs at any time prior to the sale.

Dated at Irma, Alberta, this 18th day of October, 1928.

R. J. TATE, Secretary-Treasurer.

CHURCH NOTICES

Sunday, November 18th is anniversary Sunday in the United Church. The Rev. Joseph Bainbridge M.A. M.M. will be the preacher both morning and evening at Irma. Mr. Bainbridge will also speak at the Alma Mater at 2 p.m. and at Roseberry at 3.30 p.m. Special music at all appointments.

Anniversary Supper in the Church on Monday night. Mr. Bainbridge will speak on either "The War to End War," or "Our Church since its Consummation." Everybody welcome.

NORWEGIAN LADIES AID

The Norwegian Ladies Aid of the Coal Springs district, intend holding a sale of fancy work, quilts and home cooking, at the Coal Springs School, Saturday, November 17th, at 2 P.M. Everyone is invited to attend this sale. Light lunches with tea or coffee will be served.

ALMA MATER COUPLE CELEBRATE 30th ANNIVERSARY

Mr. and Mrs. Walter Renwick entertained a number of their friends and neighbors on Friday evening, November 9th, the occasion being their 30th wedding anniversary. At 8.30 the guests began to arrive until about 40 were present. The first part of the evening was spent in singing old familiar songs and playing games.

At 11 o'clock Mr. and Mrs. Renwick accompanied by their son Clarence and daughter Violet, and Mrs. Roy Curfman and son of Edmonton marched into the living room to the strains of the wedding march played by Mrs. M. L. Wright. The Rev. M. L. Wright then renewed the marriage vows of 30 years ago. Congratulations were then in order, after which the party repaired to the dining room where a dainty lunch was served. The table being centred with the bride's cake topped with candles to represent the number of years of wedded life. The occasion being so near the 18th birthday of their daughter, Violet, the birthday cake occupied a place on the table also. Mr. Wright then proposed a toast to the Bride which was suitably replied to by the groom.

A toast was also proposed to the groom and replied to by Clarence Renwick and Mr. Ed. Goodale. Mr. Wright then proposed a toast to Miss Violet which was replied to by Mrs. Wright.

Among the presents received by the couple was a beautiful gas lamp from their son, daughter, and son-in-law of Three Hills, Alberta. The evening closed by singing "For he is a Jolly Good Fellow," and "Auld Land Syne". All wishing Mr. and Mrs. Renwick many more years of happy wedded life.

FOR SALE—Some well bred Yorkshire Sows, also a few good shoats. H. W. Love, Irma.

FOR SALE—A few good, milch Cows.—H. W. Love, Irma.

CANADA'S LIQUOR EXPORTS TO DRY U. S. A.

1923	\$ 6,189,378
1924	10,073,449
1925	12,400,961
1926	21,375,141
1927	23,457,230

These figures are for liquor legally cleared from Canada for the United States.

This disgraceful business would have been impossible but for the passive recognition of our Canadian Government.

Export houses, largely responsible for this international traffic, have been warned by the Government that their Custom bonds are liable to cancellation.—The Temperance Digest.

No need to be alarmed at the venturesomeness of youth, but it is our duty to guide these young adventurers and to direct their life purpose.

"Save a man and you save a unit, Save a boy and you save a multiplication table."

The most effective agency of human service is womanhood. Let us unite to do our utmost to save our country's most valuable asset—The Children!

Remember, a man that is not big enough to change his mind has nothing to change—says Jack Miner.

VALUABLE SALT STRIKE MADE AT WATERWAYS

An important discovery indicating the wealth of resources in the northern part of Alberta is announced in the striking of a deep bed of salt in the test well being drilled at Waterways under the direction of the Provincial Department of Railways. Salt was encountered at a depth of 670 ft. and the drill which has now reached the depth of 883 feet is still passing through this formation. Further tests are planned to determine the probable extent of these valuable salt deposits.

The Wastebasket

It is safer to call a woman an old friend than to call a friend an old woman.

"Quiet now. You won't feel this," said an absented dentist at Tofield as he extracted a nail from a tire of his car.

"What do you mean by coming home at 5 a.m.?" demanded an irate parent of his flapper daughter the other morning. "For cryin' out loud, Pop," she exclaimed, "I have to patronize the old roost some time don't I?"

"But you are only a jack of all trades," said a local girl to a Jarrold fellow when he proposed. "Yes, but the queen always takes the jack," he replied.

That vegetables and human beings are closely related is evidenced by the following facts:

Corn has ears.
Potatoes have eyes.
Squashes have necks.
Cucumbers have warts.
Cabbages have heads.
Celery has a heart.
Wheat has a beard.
Grapes have skin.

"Waiter, for a spring chicken I consider this one decidedly tough," remarked a travelling man in a Holden restaurant. "Yes, but you must remember that we had a tough spring," replied the waiter.

"This shoe fits you perfectly, and you'll find it very comfortable," said the clerk in a store here while waiting on a lady customer. "Then give me a size smaller, please," she replied.